

## **EQUIFEST SOCIAL MEDIA POLICY**

Equifest acknowledges and encourages the importance of the internet and social media sites such as Facebook, Instagram, X ("Twitter"), Tik Tok, Linked In, webpages, and all other forms of electronic communication and the role which social media plays in the day to day lives of members and competitors. However, all competitors should be aware that Equifest may from time to time carry out internet searches to identify postings which include references to Equifest, Equifest's competitors and Officials.

All competitors should ensure that any material that are posted to social media is clearly stated to be your personal view and is not held out to be, or could be mistaken as, the view of Equifest. You must not post or transmit any material which could damage the name or reputation of Equifest, its members or competitors, or which is derogatory to the character of or prejudicial to the interests of Equifest. You must not post or transmit any material relating to Equifest, members or competitors or their horses or ponies, or which could otherwise be associated with or which may reasonably be attributed as coming from Equifest, including but not limited to:

- Threatening, defamatory, obscene, indecent, seditious, offensive, pornographic, abusive, liable to incite racial hatred, discriminatory, menacing, scandalous, inflammatory, blasphemous, in breach of confidence, in breach of privacy or which may cause annoyance, distress or inconvenience; or which constitutes or encourages conduct that would be in breach of Equifest's rules, OR
- Constitutes a criminal offence, or which could give rise to civil liability, or otherwise be contrary to the laws of, or infringe the rights of any third party in, the UK or any other country in the world.

Any breach of this policy may constitute a breach of Equifest's Rules and disciplinary action may be taken. This could also lead to civil and/or criminal proceedings being brought against you. If a complaint is active, any public discussion or comment by the complainant pertaining to the subject including on social media or other digital forum, will automatically result in the case being closed.

Competitors should be aware that Equifest will fully co-operate with any law enforcement authorities or court order requesting or directing Equifest to disclose the identity or locate anyone posting any material in breach of this policy. If we are requested by the police or any other regulatory or government authority investigating suspected illegal activities to provide your personal information, Equifest is entitled to do so.